



Company Profile



Table of Contents

1. Company Background
2. Company Founder Biography
3. Vision & Mission
4. Products & Services
5. Key Clients
6. Key Partners
7. Client-Centric Approach
8. Key Value Elements
9. Contacts



Est 2016

“For every click, I stop time and create a moment worth sharing with a million eyes.” – Simphiwe Nkwali



1. Company Background

Nkcubeko was registered in 2016 in terms of South African Close Corporation. The principal business of the company is to offer a one stop shop for media, photography and video solutions.

We offer these services to established mines, government departments, municipalities, established construction companies, property development and management companies, learning institutions and individuals.

Our goal is to exceed the expectations of every client by offering outstanding client services, increased flexibility and greater value, thus optimizing their interest through providing precise services as well as end-products.

In order to meet the individual needs of clients, Nkcubeko maintains an open communication approach and works closely with each client to exceed set expectations. We aim to establish ourselves as a premier and client-centric media house in the South African market in line with our vision.

“A portrait is not made in the camera but on either side of it.” — Edward Steichen



2. Founder Biography

Simphiwe Nkwali born April 9th in 1978 was a Senior Photographer at the Sunday Times. He studied photography at the Market Photo Workshop in Newtown Johannesburg.

Simphiwe served as a street photographer for over 10 years and has a total collective experience of 20 years as a photographer.

Prior to starting Nkcubeko Media, he worked for several leading newspaper outlets namely Die Burger and Beeld. He has covered several notable events in his career as a photographer, including sports and news in South Africa and other African countries, namely, the Zimbabwean 2008 & 2013 national elections, former USA president Barack Obama's state visit to South Africa, the Somalian Famine 2013, the 2010 FIFA World Cup games, the 2007 ANC National Conference in Polokwane, the 2009 FIFA Confederations Cup. In addition, Simphiwe also covered the unfortunate xenophobic uprisings in South Africa, the South African National elections 2009, South Africa's state visit to Angola in 2008 as well as former president Jacob Zuma's Presidential Inauguration in 2009.

In 2017, Simphiwe won the Photographer of the year award at the South African Sports Awards, as well as the Standard Bank Sivukile Award in the hard new category in 2012. he was a runner up in the Modi Shanduka in 2005 & 2008. In Addition, he has participated as a judge in the Caxton Photographic Awards and continues to provide mentorship to young and upcoming photographers.

In his Career as a photographer, Simphiwe has photographed several dignitaries including Former South African President Nelson Mandela, Thabo Mbeki, Jacob Zuma as well as former US President Barack Obama and other head heads of states including former Public Protector Thuli Madonsela.

“Photographs open doors into the past, but also allow a look into the future.”— Sally Mann



3. Vision & Mission

Our Vision:

To be the go-to, trusted and client-centric service provider in the photography and videography industry in South Africa

Our Mission:

- To provide high quality, professional and cost-effective services to all clients.
- To provide services aimed at meeting all unique clients needs.
- To maintain integrity when engaging with clients and stakeholders.
- To provide support and expand our involvement in communities in need.
- To empower the youth and create employment opportunities.

“In photography there is a reality so subtle that it becomes more real than reality.” — Alfred Stieglitz



4. Products & Services

Products:

- Still Images
- Video Images
- 365 Degree Images
- Customised Media Bouquet Solutions

Services:

- Photography & Videography services for Corporate Functions
- Photography & Videography services for Private Functions
- Public relations
- Publications
- Image Stock

“The camera makes you forget you’re there. It’s not like you are hiding but you forget, you are just looking so much.”— Annie Leibovitz



NKCUBEK

Media, Photography and Video Solutions (Pty) Ltd

Est 2016

5. Clients

Key Clients:



Other Notable Clients:

- Thuli Madonsela Foundation (Thuma Foundation)- Still Image Production
- T-MusicMan- Still Image Production
- Khanya- Still Image Production

“Photography is the story I fail to put into words.” — Destin Sparks



6. Key Partners

Private Partners:

- Tiyane Nyembe (SASC)- Director of Photography
- Obed Phasha- Film Director
- Frank Beker- 360 Degree Image Photographer and Drone Operator
- Cyril Phasha- Producer & Assistant Director
- Tumelo Lerole- Capacity or Workload Expansion

Institutional Partners:

- T-Stop Cinematophy- Turnkey Video Solutions
- Blue Media- Assist with capacity and workload
- Media Film Services- Video Production Equipment
- Obed Phasha- Post-Production Editing Services
- Obed Phasha- Photography & Lighting Equipment
- Kagiso School of Photography- Internship Programme (CSI Programme)

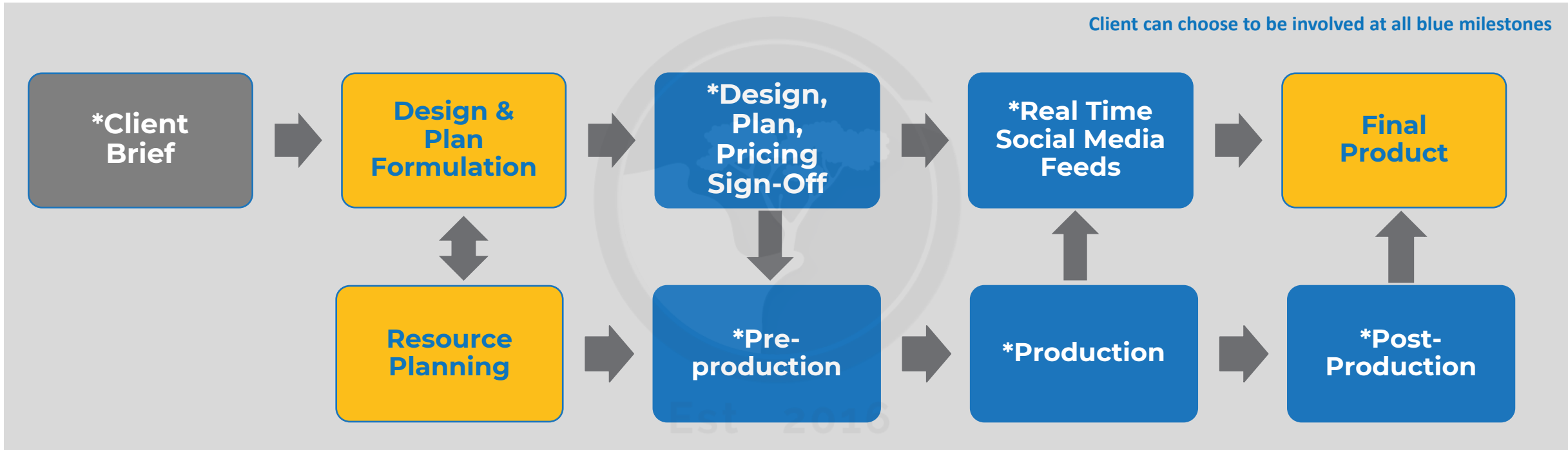
“Taking pictures is savoring life intensely, every hundredth of a second.” — Marc Riboud



NKCUBEK

Media, Photography and Video Solutions (Pty) Ltd
Est 2016

7. Client-Centric Approach



“Photography takes an instant out of time, altering life by holding it still” – Dorothy Lange

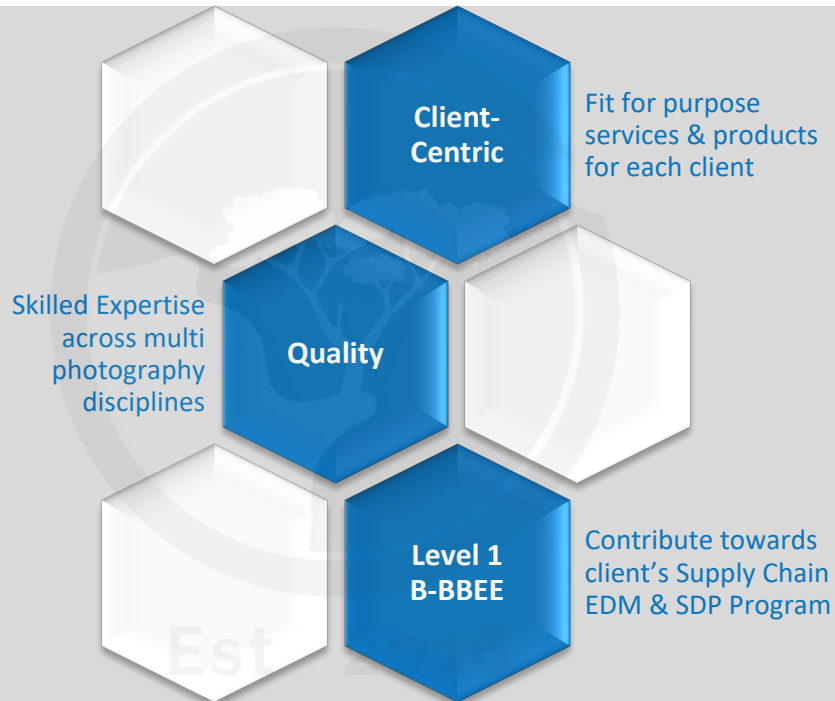


NKCUBEKO

Media, Photography and Video Solutions (Pty) Ltd

Est 2016

8. Key Value Elements



“You don’t take a photograph, you make it.” — Ansel Adams



9. Contacts



Simpfiwe Nkwali (Founder/CEO)



+27 10 065 5377



+27 83 963 1751



info@nkcubekomedia.co.za



www.nkcubekomedia.co.za



Phathu Singo (Office Manager)



+27 10 065 5377



sales@nkcubekomedia.co.za

“A photograph is a secret about a secret. The more it tells you the less you know.” — Diane Arbus